

# ★ COLUMBUS ★ FOOD TRUCK FESTIVAL

Readers' Choice Awards  
**10BEST**  
2025



**HILLIARD**  
SAT AUG 16 &  
SUN AUG 17



**14TH ANNUAL**

# SPONSORSHIP MANUAL 2025



# ABOUT THE FESTIVAL

2025 Readers' Choice Awards presented by USA Today!

**Proudly ranked #4 on the 2025 Best City Food Festival list in the entire USA!**

Get ready to indulge your taste buds, take in the live music and explore a vintage market as the highly-anticipated Columbus Food Truck Festival returns to the Franklin County Fairgrounds.

Saturday August 16 / 11am – 10pm

Sunday August 17 / 11am – 7pm

From 2024, now in its 13th year, features a delicious array of cuisines from 50 of the best food trucks in Ohio. Alongside the tantalizing food offerings, guests can enjoy an impressive lineup of live music, unwind at the Mobile Longbranch Ranch presented by Longbranch Bourbon, explore a selection of handcrafted items from local artisans/crafters, and embark on a unique shopping adventure presented by the Columbus Vintage Exchange.

The Festival has donated over \$100,000 during the last 14 years to various local non-profits in support of their volunteer programs.

Adding to the excitement, the Hilliard Historical Society has prepared exclusive tours and engaging activities exclusively for Food Truck Festival ticket-holders “The Columbus Food Truck Festival has become a hallmark event in the region, bringing together foodies, music lovers, and families with wonderful food and vibrant entertainment,” said Chas Kaplan, co-organizer of the festival.

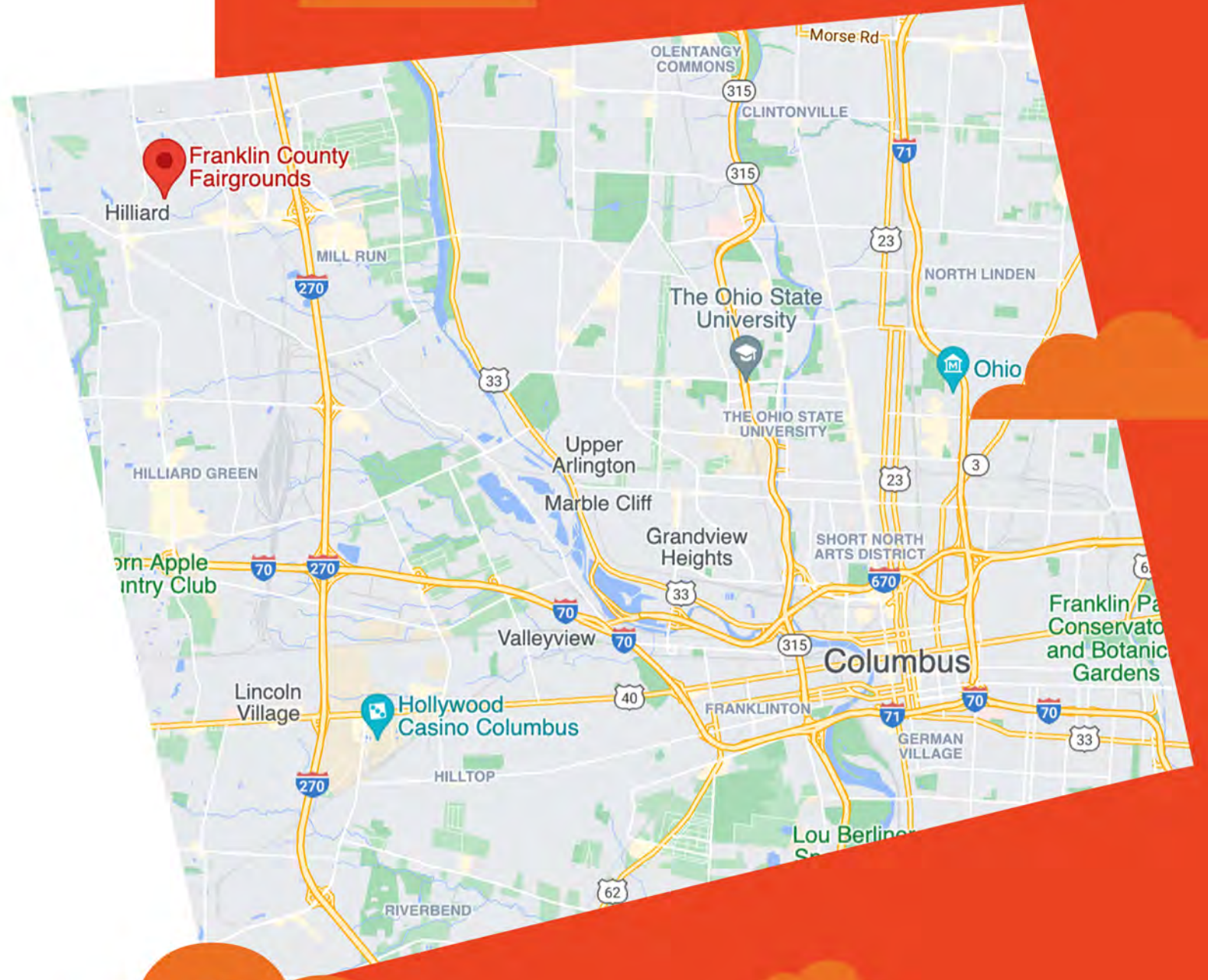
**COLUMBUSFOODTRUCKFEST.COM**





# LOCATION

- ★ Saturday August 16 / 11am – 10pm
- ★ Sunday August 17 / 11am – 7pm
- ★ \$5 presale & \$10 at the door\*
- ★ Hundreds of feet of fence line to wrap with banners
- ★ Parking lot on site
- ★ Large sponsor activation areas & opportunities
- ★ Just 15 minutes from downtown Columbus
- ★ Hotel accommodations near by



\*Ticket Prices May Vary



**COLUMBUS FOOD TRUCK FESTIVAL 2025**



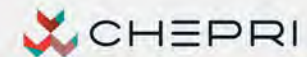
# PREVIOUS SPONSORS & PARTNERS



[614]



RIVER & RICH



COLUMBUS FOOD TRUCK FESTIVAL 2025



# EVENT PHOTOS





# DOWNTOWN MAP 2019

## BICENTENNIAL PARK & SCIOTO MILE

- ★ Heart of downtown Columbus
- ★ Accommodates over 250,000 people
- ★ 10,000+ spots for immediate garage

**2019 LOCATION**  
**BICENTENNIAL PARK & SCIOTO MILE**





# STATS 2021 - 2023

## 2023

- ★ Total attendance: 25,000
- ★ Tickets sold: 19k+

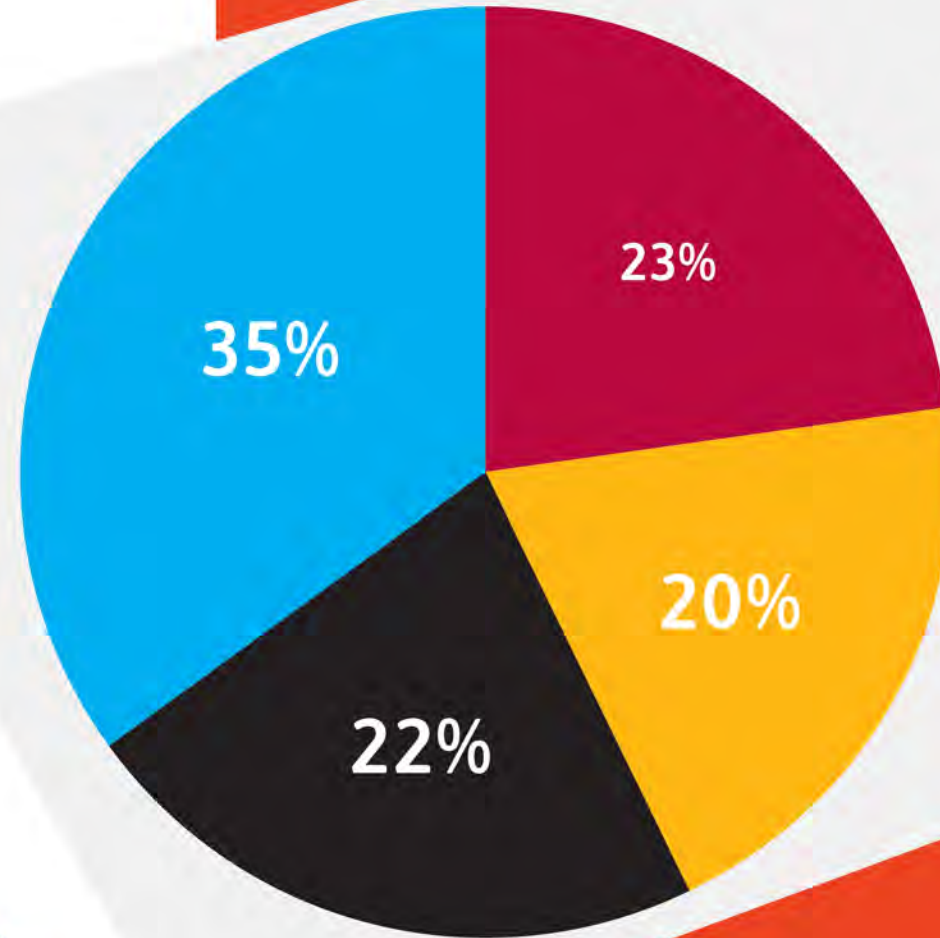
## AVERAGES

- ★ Time spent at festival: 3-4 hours
- ★ Age: 25-54
- ★ Male: 50 % Female: 50%
- ★ Spending: \$25-\$35

## OUR ATTENDEES ALSO ATTEND

- ★ The Columbus Art Festival
- ★ Red White and Boom!
- ★ The Dublin Irish Festival
- ★ Latino Festival
- ★ Asian Festival

Since ticketing the Hilliard Food Truck Festival with the TicketSauce online platform, we've been able to incorporate new sponsor activation areas on the ticket stubs and merchandise sales areas.



## AGES

- Below 18
- 18-24
- 25-32
- 33-50





# HILLIARD MAP 2023



## COLUMBUS FOOD TRUCK FESTIVAL 2023

THE HILLIARD EDITION • 12TH ANNUAL

SAT AUG 19 - SUN AUG 20

4951 Northwest Parkway, Hilliard, OH

**LEGEND**

- # FOOD VENDOR
- ARTS & CRAFTS
- MERCH
- PEPSI, WATER & BEER
- WINE & LIQUOR
- DRINKS TICKET BOOTH
- RESTROOMS
- SPONSOR TENT

**WALK IN TICKET ENTRANCE**

**DRIVE IN TICKET ENTRANCE**

**LONGBRANCH**

**DINING HALL**

**VENDOR PARKING**

**HANDICAP PARKING**

**VIP PARKING**

**PARKING**

**ACQUSTIC STAGE**

**MAIN STAGE**

**ART & CRAFTERS**

**YOUNGSTER CHECK-IN**

- 1 The Bull Grill
- 2 Kona Ice
- 3 Rodalyn's Kitchen
- 4 Cazuelas Grill
- 5 Oh! Boba
- 6 The Swimming Hen
- 7 Lacarne Italian Beef
- 8 Chorivan
- 9 Streetpops
- 10 Pretzels
- 11 Fresh Harvest
- 12 Komodo Loco
- 13 Cousins Maine Lobster
- 14 Casa Hacienda
- 15 For The Love Of Dough
- 16 Zone 5 Bbq
- 17 Big Bamboo's Caribbean Grill
- 18 Smitty's Bbq & Catering
- 19 Dave's Caribbean Food
- 20 Tortilla Street Food
- 21 Island Noodles
- 22 Rocoto Foods
- 23 Yumii Kettle Corn
- 24 Cupzilla
- 25 Taesty's
- 26 Avas Taste Of The Caribbean
- 27 Sweet P's Handcrafted Pops
- 28 Pops
- 29 Uncle Bacon's Bbq
- 30 Big Mouth Egg Rolls
- 31 Lyles Crepes
- 32 Amish Country Donuts
- 33 Spanish Bowl
- 34 Grilled Cheese Gangsters
- 35 Zaki Mediterranean Grill
- 36 Machete Taqueria
- 37 Ciao Cafe
- 38 Empanadas And More
- 39 Chicken Mac Truck
- 40 Iriejam Island Grill
- 41 Adams Eden Food Truck
- 42 The Cheesecakeery
- 43 Ruta 40 Argentina Grill
- 44 Gesswho Tacos
- 45 Shrimp Lips Seafood
- 46 Rime Time Pops
- 47 Glaze'em Gourmet Funnel Cakes
- 48 Cakes
- 49 Pizza Cottage
- 50 Avo-rrito Street Cuisine
- 51 Fat Boy Q
- 52 Zapata's Street Food

### LIVE MUSIC SCHEDULE

MAIN STAGE	
<b>SAT AUG 19</b>	<b>SUN AUG 20</b>
11:00 AM Vivid Garden	11:00 AM Birdshack
1:00 PM Jocat Michael Band	1:00 PM Tophr James & The Biscuit Brigade
3:00 PM Johnny Moderation	3:00 PM Andy Shaw Band
5:00 PM Zoo Trippin'	5:00 PM The Winnie Cooper Project
7:00 PM Friends Of The Dead	
9:00 PM The Liner Notes	

ACOUSTIC STAGE	
<b>SAT AUG 19</b>	<b>SUN AUG 20</b>
3:00 PM Jesse Michael Barr	2:00 PM Jared Dones
7:00 PM Good Reverend	3:30 PM Eric Nassau

ART & CRAFTERS	
Bad Mamma Boutique	The Creation Circus
Journey With Joy	Music To My Ears Jewelry
FoodieCards	Nom Nom Nom Dog Bakery LLC
Rubyard	Havana B Kinds LLC
Magic Hands Massage Bus	HolmesMadeArt
Oh-yo Pepper Co.	Jennifer's Custom Designs
Baylor Twine Clothing Co.	Coffico African Beauty and Fashion
Columbus Apparel Co	APS Clothing
Natural Needs Products	



# SPONSORSHIP OPPORTUNITIES

All sponsor packages are customizable for your activation needs. Please contact us for more information and we will create an activation that works best for you and your company.

## SPONSORS

- ★ Will be featured on all event flyers & posters
- ★ Logos and company name will be included in ads, articles, print materials, online & social media
- ★ Event t-shirt, donatos boxtop flyer, quarter page flyer, full page 614 magazine ad & downtown banner program
- ★ Website Takeover
- ★ Logo with url added to online ticket sale platform\*
- ★ One email newsletter takeover
- ★ Event specific shirt logo inclusion
- ★ Radio announcements
- ★ Featured on Site Map, print & web
- ★ Activation Areas on site from 10x10 up to 50x20 available
- ★ Custom Stage banners and backdrops\*
- ★ Stage mentions throughout the event
- ★ Promotional materials such as 20oz cups with your branding\*
- ★ Sponsor specific social media posts on Instagram, Facebook, Linkedin, Twitter, etc.
- ★ Banner and signage main Street fence takeovers – large areas available
- ★ Example of Past Activations

\*Only available for Presenting or Title sponsor level packages.





# CONTACT US

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## WEBSITE & SOCIAL MEDIA

★ [columbustruckfest.com](http://columbustruckfest.com)

★ [twitter.com/foodtruckfest11](https://twitter.com/foodtruckfest11)

★ [instagram.com/colsfoodtruckfest](https://www.instagram.com/colsfoodtruckfest)

★ [youtube.com/user/foodtruckandcartfest](https://www.youtube.com/user/foodtruckandcartfest)

★ [linkedin.com/company/foodtruckfest/](https://www.linkedin.com/company/foodtruckfest/)





★ COLUMBUS ★  
**FOOD TRUCK FESTIVAL**

**THANK YOU**



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